

EVROPSKI FORMAT BIOGRAFIJE/CV

LIČNE INFORMACIJE

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RADNO ISKUSTVO

1.10.2018. – Vanredni profesor, Visoka škola za poslovnu ekonomiju i preduzetništvo, Mitropolita Petra 8, 11000 Beograd

1.10.2017. - Pomoćnik direktora za nastavu, Visoka škola za poslovnu ekonomiju i preduzetništvo, Mitropolita Petra 8, 11000 Beograd

01.03.2014.- 30.09.2018. – Docent, Visoka škola za poslovnu ekonomiju i preduzetništvo, Mitropolita Petra 8, 11000 Beograd

1.10.2012.- 28.02.2014. – Asistent, Visoka škola za poslovnu ekonomiju i preduzetništvo, Mitropolita Petra 8, 11000 Beograd

1.10.2010.- 30.09.2012. – Saradnik u nastavi, Visoka škola za poslovnu ekonomiju i preduzetništvo, Mitropolita Petra 8, 11000 Beograd

01.03.2009.-30.09.2010. - Saradnik u nastavi, Visoka poslovna škola strukovnih studija Čačak, Župana Stracimira 32, 32000 Čačak

OBRAZOVANJE I

OSPOSOBLJAVANJE

2013. - Doktor ekonomskih nauka, Ekonomski fakultet, Univerzitet za poslovni inženjering i menadžment, Banja Luka

2011. - Magistar ekonomskih nauka, Fakultet za turizam i ugostiteljstvo, Univerzitet „Sv.Kliment Ohridski“, Bitolj, Makedonija

2008. - Diplomirani ekonomista, Ekonomski fakultet Univerziteta u Beogradu, Beograd

OGRANIZACIONE

SPOSOBNOSTI I

KOMPETENCIJE

Od aprila 2017. godine bavi se i organizacijom nastavnog procesa na Visokoj školi za poslovnu ekonomiju i preduzetništvo na funkciji Pomoćnika direktora za nastavu .

Stručni i naučni radovi:

1. Ignjatijević S., Cogoljević M., Milenković N., ECONOMIC ASSESSMENT OF SIGNIFICANCE OF EDUCATION IN THE DEVELOPMENT OF A KNOWLEDGE – BASED ECONOMY, Industrija, ISSN 0350-0373, No.3/2018, str. 185-200.
2. Tatjana Jovanić , Maja Cogoljević , Duško Pejović,, „BUY NATIONAL,, CAMPAIGNS AND FOOD COUNTRY OF ORIGIN LABELING – EU LEGAL FRAMEWORK AND ITS RELEVANCE FOR SERBIA”, Economics of Agriculture 2018, Vol.65, iss. 3,.ISSN 0352-3462, str. 1289-1302.
3. Nikolić M., Vesić T., Cogoljević M., Ilić B.: UPRAVLJANJE ZNANJEM KAO REŠENJE PROTIV EKOLOŠKE KRIZE, Ecologica Vol. 25, No. 89,1/3-2018, Naučno-stručno društvo za zaštitu životne sredine Srbije, Beograd, ISSN-0354-3285, COBISS.SR – ID 80263175, str. 82-86., 2018. god.

4. S. Mitrović, A. Mitrović, M. Cogoljević, CONTRIBUTION OF AGRICULTURE TO THE DEVELOPMENT OF SERBIA, Economics of Agriculture 2017, Vol.64, No.2 ISSN 0352-3462, pp.805-819
5. Cogoljević M., Dimitrijević Lj., Cogoljević V., RESEARCH ON THE INFLUENCE INTEGRATED MARKETING COMMUNICATIONS AT ENTERPRISES BUSINESS IN THE REPUBLIC OF SERBIA, ISSN: 1582-8859 (Recognized by CNC SIS B+Category), Vol 37, No. 2 (2017) Danibus Univesity of Galati, Rumanija
6. Cogoljević M., Andrejić M., Gligić Savić A., CHARACTERISTIC ASPECTS OF CONTROL AS PROCESS MANAGEMENT FUNCTION, Vojno delo, br.7, str. 412-423. 2017 god.
7. Vojteški I., Cogoljević M., ENERGY EFFICIENCY IN THE SERVICE SECTOR, 22nd International Scientific Conference on Economic and Social Development – "Legal Challenges of Modern World", Split, 29-30 June 2017, ISSN 1849-7535, str. 857-879
8. Nikolić M., Cogoljević M., ENTREPRENEURSHIP PROCESSES – STARTING FROM AN IDEA TO TOTAL CONTROL OF BUSINESS, VI International conference "Employment, Education and Enterpreneurship" Beograd, 2017.
9. Lj. Dimitrijevic, M. Cogoljević: MARKETING MANAGEMENT - A VIEW ON CONTEMPORARY PRACTICE, IV International conference "Employment, Education and Enterpreneurship",, Beograd, 2015., ISBN 978-86-6069-115-8, zbornik radova Marketing, Business Law and Transformational Governance, str. 13-31.
10. M. Cogoljević, Lj. Dimitrijević: THE POTENTIAL OF THE INTERNET AS MARKETING MEDIA IN SERBIA, The third international conference "Employment, Education and Enterpreneurship", October 15th-17th Belgrade, 2014. ISBN 978-86-6069-105-9, zbornik radova Managment, Marketing, and Communication: curent and future trends, str. 272-286.
11. Lj. Dimitrijevic, S. Vukadinović, M. Cogoljevic : CRITICAL FACTORS AND KEY FEATURES OF STRATEGIC CONTROL AND MARKETING AUDIT, AVADA 2014, CROMA journal, ISSN 2335-7959, No. 2, str.113-126.
12. M. Cogoljević, Lj. Dimitrijević, Z. Đuričić: IMC CONCEPT – AS A NECESSARY PRECONDITION FORMARKET SUCCESS OF SMEs, The second international conference "Employment, Education and Enterpreneurship", October 16th-18th Belgrade, 2013. ISBN 978-86-6069-095-3, zbornik radova Volume 2, str. 272-288.
13. Lj. Dimitrijević, M. Cogoljević, Z. Dimitrijević: PRIVATE LABEL - THE COMPANY'S STRATEGY WILL BE A SUCCESSFUL, The second international conference "Employment, Education and Enterpreneurship", October 16th-18th Belgrade, 2013. ISBN 978-86-6069-095-3, zbornik radova Volume 2, str. 316-330.
14. M. Cogoljević, Lj. Dimitrijević, S. Vujičić: DETERMINANTS OF INTEGRATED MARKETING COMMUNICATIONS DEVELOPMENT, Svet rada, ISSN 1451-7841, Vol. 3, 2013god, str. 366-372.